

License Evaluation Form

All information provided on this form will be held in strict confidence, and will be used only for evaluating your application with the company

PERSONAL INFORMATION			
LAST NAME	FIRST NAME	MIDDLE NAME	DATE OF APPLICATION
PHONE NUMBER	FAX NUMBER		MOBILE NUMBER
CURRENT ADDRESS		COUNTRY	CITY
EMAIL ADDRESS	CITIZENSHIP		POSTCODE

LICENSE PLANS

In which country would you intend to develop the brand?

In which city or cities would you open your first outlet?

Which of the following types of organizations would be established to own and operate the mentioned Brand?

Sole Proprietorship

Corporation

Partnership

Others

(pls. explain)

Are you currently involved in the retail, food industry or a similar type of business?

No / Yes

If yes, please describe your experience in detail

Do you have any experience with a licensed or franchised business? If yes, please describe in detail

Will you be actively involved in the day-to-day operation of the licensed business?

If no, who will oversee the business, and what are that person's qualifications?

How do you plan to finance the development of your outlets?

 Personal Funds Loans through family members Bank Financing Additional Investors Funds through an existing business Other

Please provide details:

How many franchisees are you seeking to recruit in the next 12 months?

Why do you feel you may be suited to become the brand's licensee?

Please provide clear and detailed information.

If awarded a license to develop the Brand, when will you be ready to begin operation?

BUSINESS EXPERIENCE / EMPLOYMENT HISTORY.

Please note the level of education you have received

University	Location	Year	Degree Awarded

Are you currently self employed?

 Yes No

If yes please complete the following:

Business Name	Your Title	Business Address	Telephone Number

Type of business

If no please complete the following:

Name of your current employer (if currently self employment, please list your previous employer)

Position and Title Held:

Date of employment:

Responsibility you have in this Position: